



Program: B.Voc (Food Processing Technology) **Semester: VI** **SET: A**
Program (Specific): Food Processing Technology
Class: T.Y. B.Voc (Food Processing Technology) **Max.Marks: 50**
Name of the Course: Entrepreneurship Development and Business Management
Course Code: FPT 32 **Time: 2:30 Hr**
Paper:

Instructions to the candidate:

- 1) *There are 4 sections in the question paper. Write each section on separate page.*
- 2) *All Sections are compulsory.*
- 3) *Figures to the right indicate full marks.*
- 4) *Draw a well labelled diagram*

SECTION: A

Q1.A Multiple Choice Question (01 X 6 = 06 M)

- i. An individual who starts, creates and manages a new business can be called as _____.
a. Leader. b. Manager. c. Professional. d. Entrepreneur.
- ii. _____ type of business is owned and managed by a single person.
a. Corporation. b. Sole Proprietorship. c. Partnership. d. Cooperative.
- iii. _____ is a principle of business ethics.
a. Honesty. b. Fairness. c. Transparency. d. All of these.
- iv. Entrepreneurship encourages the use of _____ factor for growth.
a. Innovation. b. Standardization. c. Imitation. d. Limitation.
- v. _____ is a common cause of business failure.
a. Loss. b. Innovation. c. Growth. d. Profit.
- vi. _____ technique is commonly used to reduce stress.
a. Meditation. b. Isolation. c. Overworking. d. Procrastination.

Q1.B. True or False (01 X 6 = 06 M)

- i. MSMEs play a crucial role in job creation and economic development.
- ii. A sole proprietorship is the simplest form of business organization.
- iii. Market demand is an essential factor in identifying a business opportunity.
- iv. Innovative ideas are often the starting point for new business opportunities.
- v. Planning is the first step in the management process.
- vi. Directing includes guiding, motivating, and communicating with employees.

SECTION: B

Q2. Explain/Define the following terms **(01 X 6 = 06 M)**

- i. Entrepreneur.
- ii. Grievance monitoring
- iii. Innovation.
- iv. Business.
- v. Brainstorming.
- vi. Vision.

SECTION: C

Q3. Write Short Note on the following (Any Four) **(03 X 4 = 12 M)**

- i. Co-ordination.
- ii. Stress management.
- iii. Reasons for failure of business.
- iv. Planning.
- v. Communication.
- vi. Leadership.

SECTION: D

Q4. Short answer questions (Attempt any Two) **(05 X 02 = 10 M)**

- i. Elaborate on importance of entrepreneurship development.
- ii. Explain the success story of Narayan Murthy.
- iii. Describe types of organization.
- iv. Explain the importance of management and administration.

Q5. Long answer type Questions (Attempt any Two) **(05 X 02 = 10 M)**

- i. What are the procedures and factors to be taken into account when creating a business plan for an entrepreneur?
- ii. If an individual wants to launch their own company, what are the various MSME Ministry initiatives for business development?
- iii. An entrepreneur must identify methods for generating ideas in order to launch a new product. What are the different methods for generation of ideas?
- iv. As a business manager, you must identify the different elements that are causing your organization to experience business sickness. What are the many reasons why people get business sickness?